

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

Sir:

Transmitted herewith for filing is the patent application of:

Inventor: Sarah Calvert, Chen Yu

For: A METHOD OF SELECTING AN INTERNET ADVERTISEMENT TO BE SERVED TO A USER

Enclosed are:

- ☒ 8 pages of specification, 3 pages of claims, an Abstract and a Combined Declaration and Power of Attorney.
- ☒ 2 sheet(s) of formal drawings.
- ☐ An assignment of the invention to: Avenue A, Inc., and Recordation Cover Sheet
- ☐ A certified copy of a _____ foreign application.
- ☐ Associate Power of Attorney.
- ☐ Information Disclosure Statement including Form PTO-1449 and copies of documents listed thereon.

CLAIMS AS FILED

	# Filed		# Extra	Rate	
Basic Fee					\$710
Total claims	20	- 20 =	0	x \$ 18.00 =	0
Independent claims	3	- 3 =	0	x \$ 80.00 =	0
Total Filing Fee					\$710

☒ Credit Card Payment Form in the amount of \$710 to cover

☒ filing fee and

☐ assignment recordal fee (\$40.00).

☒ Charge underpayment or credit overpayment to Deposit Account 50-0493

Respectfully,



Bennet K. Langlotz,

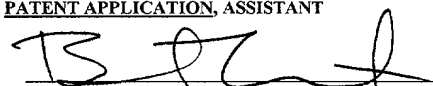
Registration No. 35,928

Date: July 24, 2001

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CERTIFICATION UNDER 37 CFR 1.10

I hereby certify that this paper and the documents referred to as being attached or enclosed herewith are being deposited with the United States Postal Service on July 24, 2001 in an "Express Mail Post Office to Addressee" envelope Mailing Label No. EK884744064US addressed to **BOX PATENT APPLICATION, ASSISTANT COMMISSIONER FOR PATENTS, WASHINGTON, D.C. 20231** by Bennet K. Langlotz


(Signature of person mailing paper)